



FOR IMMEDIATE RELEASE

**Disk Hero announces a new “Affordable Pricing”**

Dublin, CA, May 23, 2008 – Disk Hero has implemented a major price reduction to accommodate market and end user needs. Many users when surveyed stated they would backup most or all of their data if prices reached a level equal to \$2/seat + \$0.50/GB/month. This means 5-6GB of data (average user) will pay \$5/month.

**About Disk Hero**

Everyone has documents, pictures, music and other important files that would be difficult or impossible to replace. Disk Hero has over 34,000 customers using a complete suite of backup solutions for individuals and small businesses. Visit [www.DiskHero.com](http://www.DiskHero.com) for additional information and a backup solution of your own.

For further information, contact:

Wayne Schaffnit  
Marketing Vice President  
Disk Hero  
[Wayne@DiskHero.com](mailto:Wayne@DiskHero.com)  
415-826-8763  
[www.DiskHero.com](http://www.DiskHero.com)